

Plnnr.com launches automatic trip planning in 9 major destination cities worldwide

Plnnr.com is an online service that allows its users to generate detailed trip plans within major tourist destinations. Plnnr works by automatically generating a trip itinerary based on simple facts the customer provides about the trip. Similar to a GPS, Plnnr will give you directions on how to get to places. Similar to your best friend, Plnnr will also recommend the places to visit.

“Plnnr takes away the hassle of planning and ensures travelers will make the most of their trips by actually planning the trip for them. Plnnr is a web based personal tour guide that generates itineraries according to people wishes,” said Mosi Shuchman, co-founder of Plnnr.com. “Instead of using outdated guidebooks, or collecting bits and pieces of information from too many sources and trying to coordinate the information into a working itinerary, Plnnr does all of that for you.”

In five simple steps customers get a free, automatically planned itinerary that is easily customizable. The final itinerary includes destination attractions to visit, recommendations on things to do, and all the information needed to enjoy a vacation or a trip abroad. Using Plnnr is very simple, and only basic trip information is required for it to function including: where you are going, dates, length of stay, theme, intensity and luxury level. Providing these simple answers to Plnnr allows the website to create a personalized itinerary in mere seconds.

Founded in 2009, Plnnr’s technology is based on smart algorithms developed to optimize travel itineraries. The result of over a year of testing in open-beta using Paris, France, as its testing bed, Plnnr users have planned thousands of trip itineraries.

“Plnnr works by trying to plan a trip step by step, but with some smart oversight. The key element though is the scoring mechanism - it tries to score every choice, and takes action according to the best score,” said Imri Goldberg, co-founder of plnnr.com.

By aggregating information on the web, Plnnr’s information is continuously updated and fresh. Plnnr’s algorithm chooses destinations based on hours of operation, user ratings, convenience and other factors to make each itinerary perfect.

Once a ready-to-use itinerary is established, it is completely customizable. A user can adjust each destination in the itinerary. Whether one stop doesn’t work for the user, or it is a destination that must be in the trip. Plnnr allows you to weight preferences and pick and choose destinations to plan the most personal and enjoyable trip possible.

The goal of plnnr.com is to allow people to take the stress out of traveling and maximize their enjoyment during their vacations and trips. Future plans for the site target it to become a “personal travel assistant” including several more services that completely customize and enhance the experience of travelers.

About Plnnr:

Plnr is an automatic trip planning service that offers a day-by-day, customizable itinerary. Currently, there are 9 major tourist destinations supported, including London, Paris, New-York, Barcelona, Rome, San-Francisco and others, with more constantly being added. Plnr's algorithm offers unique and current itineraries that you won't find using a travel guidebook. Plnr is based in Tel-Aviv, Israel, with offices in San Francisco, California. For more information, please visit www.plnr.com